

**Acotel Net announces a deal with Iren Mercato  
to provide My Energy Meter service for residential customers**



Rome, 28th November 2016

The operation started by **Iren Mercato** to promote **Acotel Net's My Energy Meter** solution kicks into high gear.

The initiative, directed to the residential customer base of the utility company, results from a deal recently signed during the European Utility Week in Barcelona (15th-17th November). It provides an innovative solution to precisely monitor domestic electric energy consumption. The **Smart MEM** is an easy to use device which when attached directly to the utility meter, it reads in real-time energy usage and allows users to easily view and efficiently verify their data online.

To introduce this product, Iren Mercato chose some great meeting places in Turin: from Teatro Regio, to Pala Alpitour, up to Piazza Castello, where a grand event will take place on December 3rd.

Thanks to the collaboration between the two Groups, the Smart Home IoT is finally starting up. Iren Mercato residential customers can take full advantage of this service with the new Smart MEM device. The device features plug'n'play installation and users receive daily their home power consumption which allows them to identifying energy waste or unusual usage. The end result is to improve energy habits to better and smartly use this precious resource.

*"Thanks to Acotel Net – said **Gianluca Bufo, Iren Mercato CEO** – we offer our clients a bundle with the service My Energy Meter, letting them intelligently control their energy usage. The service, accessible from web and mobile (iOS and Android), raised a lot of interest in the first days of its offering, and we're excited about the future: it's a great stepping stone to provide this service also for other commodities, besides electric energy."*

*"To learn about home power consumption – stated **Claudio Carnevale, Acotel CEO** – Iren Mercato residential customers will have access to a large amount of information, which is extremely useful to properly manage their houses: discover the impact of always-on appliances on the electric bill, highlight anomalous consumption peaks, match contractual level with their true needs and verify their usage with regard to meteo conditions, all to improve their domestic energy efficiency."*

**For contacts and further information**

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