

Press Release

EXTENDED HEALTH: Nòverca enters into the world of healthcare

Nòverca's 2.0 platform for a new model for ongoing monitoring and the prevention of the chronic consequences of diabetes

Nòverca – the first and, currently, only Italian Full MVNO – is expanding its own business and announces its presence as a player in the **Health and Wellness Sector**.

The announcement was made by **Davide Carnevale** – Marketing & Sales Director Nòverca Italia – at the **Italy Expo Comm Italia 2011** during the press conference on “**E-Health: the ICT for home and remote assistance in future digital cities**”.

In the context of the Extended Health project, the result of **partnership between Acotel Group, of which Nòverca is a member, and Fatebenefratelli Hospital** in Rome that began several years ago, an innovative telematic support model to cure diabetes has been developed and implemented.

The objective is ensuring a constant activity monitoring solution enabling users to **access their own health data through multiple channels (SMS, web, smartphone applications) and to share them with others, such as their doctors and family, for better prevention and care.**

“The partnership with Fatebenefratelli to monitor diabetic patients is only the first step into the world of Healthcare – said Davide Carnevale – because we are ready to cover other aspects of the Health and Wellness”.

In 2009 Nòverca launched the EXTENDED SIM, the only SIM which makes it possible to use all services straight directly by mobile, and is now entering into the world of Healthcare with a highly innovative project.

The patent pending **MiniMAU** (Management Automation Unit) stands right at the heart of the Nòverca system, which operates as an access point to the GSM network and interfaces (via IrDA, Bluetooth or USB) with the medical devices used by patients (e.g. glucometers) whilst the SIM Nòverca 2.0 enables the MiniMAU to communicate with the central platform.

The platform processes data relating to the levels of glucose or other medical indicators of patient and provides a range of analyses useful for diagnostic and therapeutic purposes, sending alarms automatically by SMS and/or email if necessary, thereby permitting healthcare professionals to intervene and modify the therapy, in real time if appropriate.

“In addition to the numerous mobile phone services – Davide Carnevale continues – we shall shortly be launching important 2.0 services in the Health & Wellness, Security and Energy Control management sectors, introducing **a new and important concept of social networking**”.

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Who is Nòverca Italia: Nòverca Italia (www.noverca.it) is a company born out of the industrial cooperation starting in 2008 between the Acotel Group and the banking Group Intesa Sanpaolo. The company is one of the main Italian virtual mobile operators and has always been distinguished by its ability to introduce services with high added value onto the market.