



Energy meter commercial agreement to be launched *It will be aimed at new gas/electricity SOHO and Business customers of ENI, the main Italian energy company*

Rome, 14th July 2015 – **Acotel Group S.p.A.** strengthens its collaboration with **ENI S.p.A.** for the development of new products and innovative solutions for **energy saving** and the optimisation of energy consumption.

Following the announcement of a partnership between **ENI Retail Market G&P Management** and the Roman multinational at the **Smart Energy Expo** in Verona last October, and at the end of trial period of over 14 months, a **new ENI offer** was launched a few days ago. This offer features a **MEM** device, whose hardware and software were entirely designed, developed and tested by **Acotel Net**, Acotel's Business Unit specialised in the development of state-of-the-art products and services for energy saving.

In line with what was announced in Verona, Acotel Net has offered **ENI Retail Market G&P** its innovative **smart metering** solution for **B2B** and **B2C** markets selling **gas** and **electricity**. This solution allows an efficient use of energy, thereby enabling the final customer to save energy. By taking this important step, one of the main utilities in Italy will advise its customers on energy saving, making them more aware of their use of energy. The Acotel technology will allow to monitor and analyse one's energy consumption using innovative, easy-to-install products, provided with simple, intuitive interfaces.

"This is not simply about industrial processes or financial agreements. This is about the **future** and **evolution** of **our country**. **It is a really important change, which is being pursued by two Italian companies**. We are proud to have a partner like ENI, who have decided to enrich their exclusive offer on the energy market with our services, adding products aiming at energy saving and the optimisation of energy consumption," says **Davide Carnevale**, Marketing Director at Acotel Net.

The ENI agencies on the Italian territory will be in charge of giving **evidence of the results obtained by the two companies, by offering SOHO and Business customers** integrated solutions, specifically developed to promote a responsible use of energy and to increase public awareness of crucial issues, such as **energy efficiency**.

The marketing phase is now launched, which aims at a **true energy consumption awareness** by **monitoring and analysing** said consumption via Pc, Mac, Tablet, Smartphone and Android/iOS Mobile App.

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