



Press Release from Jinny Software Ltd.

IT&E Chooses Jinny Software to Provide Total Messaging Solution

Jinny's SMSC and MMSC solutions to underpin the expanding business of IT&E in the Marianas

DUBLIN, October 5, 2011- Jinny Software, a leading global supplier of messaging, call completion and mobile advertising solutions to wireless carriers, today announced a deal with IT&E, the leading telecommunications company in Micronesia, for a comprehensive mobile messaging solution that will serve approximately 100,000 subscribers across Saipan, Guam, Tinian and Rota.

Jinny will provide IT&E with a messaging and media solution comprising a Short Message Service Centre (SMSC), a Multimedia Service Centre (MMSC), WAP Gateway, Voice Mail System (VMS), and the CDMA Over-the-Air (OTA) programming to enable remote reprogramming of mobile devices. The solution will cover both CDMA and GSM networks.

IT&E is the largest telecommunications company in the Mariana Islands. New products and services have fuelled the growth of the company, most notably smartphones and global roaming services. IT&E now offers its customers the ability to roam to over 230 countries with their current CDMA number.

"We are very pleased to be supplying this core solution to IT&E," says Richard Choi, Chief Commercial Officer of Jinny Software. "We are delivering the ability to not just provide messaging services, but also to increase revenues via call completion strategies, and all in a single deployment. This project underpins our mission to support our customers as they grow and protect their businesses."

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Notes to Editors

About Jinny Software (www.jinnysoftware.com)



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Jinny Software offers a comprehensive range of messaging, call completion and mobile advertising solutions. Jinny's Messaging solutions drive increased efficiency in traffic management and enable the rapid introduction of new services. Call completion solutions exploit the potential of call-related services, driving revenue opportunities through subscriber services and increasing the profitability of voice services. Jinny's Mobile Advertising Solution enables both operators and advertising agencies to implement mobile marketing and advertising campaigns.

Jinny Software operates from its headquarters in Dublin, Ireland. Implementation, project management, support and training are provided by service teams located in Brazil, Ireland, Kenya, UAE, Panama and Malaysia. Jinny Software is a wholly owned subsidiary of the Acotel Group S.p.A, headquartered in Rome, Italy and traded on the Milan stock market (ACO.MI).

Frost & Sullivan presented Jinny with the 2011 Best Practices Award for Global Mobile Messaging Infrastructure, Competitive Strategy Innovation.



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